

# SMUD Demographics

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# SMUD Profile

- Electric utility with a 900 square mile service territory (Sacramento County)
- Service territory population of 1.3 million
- Governed by 7 member Board of Directors elected by voters
- Revenues of \$1 billion
- Summer peak 2809 MW in July 2003



# SMUD Customer Metrics

## Residential

# Customers	485k	
Energy Sales	4,372 GWh	44%
Revenues	\$445 M	46%

## C/I

# Accounts	68k	
Energy Sales	5,548 GWh	56%
Revenues	\$517 M	54%



# Commercial Account Segmentation

## By Individual Accounts

	Key	Major	Middle	General	All
	n	n	n	n	n
Agriculture, Forestry, Fishing & Hunting	6	48	123	1738	1915
Mining	14	2	1	21	38
Utilities	728	263	47	2020	3058
Construction	65	48	32	2015	2160
Manufacturing	99	60	91	1264	1514
Wholesale Trade	12	42	61	1038	1153
Retail Trade	180	268	371	5111	5930
Transportation & Warehousing	58	59	31	1050	1198
Information	2524	18	32	846	3420
Finance & Insurance	100	38	101	859	1098
Real Estate, Rental, Leasing	314	838	1317	13262	15731
Professional, Scientific & Technical Services	15	14	301	1513	1843
Management of Companies & Enterprises	1	1	1	22	25
Administrative & Support & Waste Management & Remediation Services	20	16	26	707	769
Education Services	484	28	31	546	1089
Health Care & Social Assistance	189	60	165	2151	2565
Arts, Entertainment, & Recreation	84	108	48	664	904
Accommodation & Food Services	41	173	161	2257	2632
Other Services (except Public Administration)	59	29	222	5304	5614
Public Administration	2568	360	224	7083	10235
Unidentified	50	16	38	5237	5341
All	7611	2489	3424	54708	68232



# 2005 SMUD Commercial Customers

By Annual Energy and Number of Accounts

Class	Accts	kWh	Accts %	KWh %
< 20 kW	47,800	630,718,125	80.3%	11.1%
20 - 299 kW	10,686	2,116,753,544	17.9%	37.3%
300 - 499 kW	633	686,107,799	1.1%	12.1%
500 - 1000 kW	309	779,994,336	0.5%	13.7%
> 1000 kW	132	1,467,076,006	0.2%	25.8%
<b>Totals</b>	<b>59,560</b>	<b>5,680,649,810</b>		



## Annual Energy Consumption by Commercial Customer Class (SMUD 2005)

